

HOUSE JOINT RESOLUTION 582  
By Hargett

A RESOLUTION to honor the memory of Dallas Eugene Nelson of  
Memphis.

WHEREAS, the members of this General Assembly were greatly saddened to learn of  
the passing of Mr. Dallas Eugene Nelson; and

WHEREAS, Mr. Nelson was an exemplary public servant and a consummate  
professional who worked assiduously to improve the quality of life for his fellow citizens in  
numerous capacities; and

WHEREAS, the son of Otis Merle Nelson and Katharine Mohrea Russell, Dallas Nelson  
was born in Mankato, Kansas; and

WHEREAS, upon graduating from high school, Mr. Nelson enlisted in the United States  
Army; serving in World War II, he was selected to participate in the Army Specialized Training  
Program; and

WHEREAS, Dallas Nelson earned his Bachelor of Journalism degree from the University  
of Missouri at Columbia, where he was also a member of the Delta Upsilon fraternity, and as he  
graduated, he moved to Memphis; and

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WHEREAS, first serving as the Advertising Manager for Layne and Bowler, Inc., Mr. Nelson soon co-founded Advertising South, a display advertising company; and

WHEREAS, for many years, Dallas Nelson served as Account Executive and Vice President of Simon and Gwynn Advertising, participating and leading a variety of national advertising campaigns for products and organizations; he regularly planned the publicity for local Republican candidates, and in 1964, he handled the publicity for the opening of the Memphis Metropolitan Airport; and

WHEREAS, a charter member of the Memphis chapter of Alpha Delta Sigma, a national advertising fraternity, Mr. Nelson served as this fine organization's President; and

WHEREAS, Dallas Nelson was also a valuable member of the Advertising Club of Memphis, the American Marketing Association, the Downtown Kiwanis Club, the Memphis PC Users Group, the University of Missouri Alumni Association, and the Board of Directors of the National Kidney Foundation; and

WHEREAS, Mr. Nelson was also an active and devout member of Christ United Methodist Church, which he served faithfully for many years as a member of the Administrative Board, as an Usher, and as a member of the Kingswood Sunday School class; and

WHEREAS, upon retirement, Dallas Nelson became an avid genealogist and traveled extensively in his studies of his ancestry; and

WHEREAS, Mr. Nelson was deeply devoted to his family, always endeavoring to remain true to family values of the highest order; and

WHEREAS, Mr. Nelson enjoyed the loving companionship of his wife of almost 50 years, Mary Frances Hare Nelson, and was the proud father of Dallas Kent Nelson, Laura Nelson Trent, Cheryl Nelson Snider, and Valerie Nelson Staublin; and

WHEREAS, Dallas Nelson will be dearly and daily missed by his sister, Roma Nadine Grout, and his nine grandchildren; and

WHEREAS, Mr. Nelson leaves behind an indelible legacy of integrity and probity in public life, compassion and loyalty in private life, and diligence and dedication in all his chosen endeavors; and

WHEREAS, it is fitting that this General Assembly should pause to remember the bountiful life of this exceptional public servant and human being; now, therefore,

BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF THE ONE HUNDRED THIRD GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, THE SENATE CONCURRING, that we honor the memory of Dallas Eugene Nelson, reflecting fondly upon his impeccable character and his stalwart commitment to living the examined life with courage and conviction.

BE IT FURTHER RESOLVED, that we express our sympathy and offer our condolences to the family of Mr. Nelson.

BE IT FURTHER RESOLVED, that an appropriate copy of this resolution be prepared for presentation with this final clause omitted from such copy.